



# AIRPORT ADVERTISING

Frankfurt

wtm  outdoor ads

# Frankfurt airport advertising

wtm [EU] outdoor ads

## Digital welcome network

**Location:** Airport Terminal 1 & 2

**Duration:** 2 weeks

**Network size:** 164 screens

**Spot length:** 2x 10sec or 1x 20sec

**Media costs:** € 25.760,00

**Additional costs:** € 1.350,00

**Format:** 55'' & 46'' (16:9)

All prices plus VAT.



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## Digital arrival network

**Location:** Airport Terminal 1

**Duration:** 2 weeks

**Network size:** 127 screens

**Spot length:** 10sec

**Media costs:** € 26.270,00

**Additional costs:** € 1.350,00

**Format:** 55'' & 46'' (16:9)

All prices plus VAT.



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## Digital deluxe network

**Location:** Airport Terminal 1 & 2

**Duration:** 2 weeks

**Network size:** 74 screens

**Spot length:** 10sec

**Media costs:** € 89.950,00

**Additional costs:** € 1.350,00

**Format:** 46“, 70“, 98“

All prices plus VAT.

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## Kingsize lightboxes

**Location:** Arrivals Hall A

**Duration:** 1 month

**Quantity:** 1 surfaces

**Media costs:** € 12.400,00

**Production:** € 2.130,00

**Format:** 4,220 x 2,170 mm (wxh)

All prices plus VAT.

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## Digital roadshow

**Location:** Terminal 1 EXIT

**Duration:** 2 weeks

**Quantity:** 1 surface

**Spot length:** 10sec

**Media costs:** € 14.700,00

**Additional costs:** € 1.350,00

**Format:** 10m<sup>2</sup>

All prices plus VAT.

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## LED motion drive

**Location:** Terminal 1 ENTRANCE

**Duration:** 2 weeks

**Network size:** 5 surface

**Spot length:** 10sec

**Media costs:** € 33.220,00

**Additional costs:** € 1.350,00

**Format:** 3.720mm x 2.800mm

All prices plus VAT.

# CONTACT



## **ABSAME SUGAL**

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