



# AIRPORT ADVERTISING

Istanbul

wtm [EU] outdoor ads

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## DIGITAL LED SCREENS NETWORK

**Location:** Departures passport control point

**Duration:** 1 month

**Quantity:** 4 surfaces

**Media cost:** € 134.000,00

**Daily frequency:** Full

**Size:** 3m x 2m (w/h)

THESE 4 LEDS ARE LOCATED AFTER PASSPORT CONTROL POINTS TO SECURITY CHECK POINTS THROUGH DUTY FREE ENTRANCE

All prices plus VAT.

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## DIGITAL CLP NETWORK

**Location:** Duty free area

**Duration:** 1 month

**Quantity:** 14 surfaces

**Media cost:** € 70.800,00

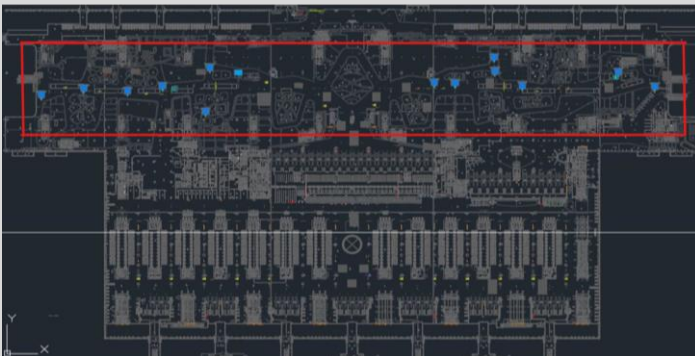
**Daily frequency:** Full

**Size:** 85"

There are 14 DCLP+ units in total with 28 faces, divided into 2 networks. Each network has 14 faces. The price mentioned above is for 1 network (14 faces) with 100% domination (SOV)

85" DCLP+ are smart screens, have camera on them which can identify gender, age etc.

All prices plus VAT.



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## DIGITAL LED

**Location:** Duty free Bosphorus area

**Duration:** 1 month

**Quantity:** 2 surfaces

**Media cost:** € 206.500,00

**Spot length:** 15 sec

**Daily frequency:** 1920

**Size:** 15 x 18 (w/h)

**There will be 3 brands in the loop with 15 sec.**

All prices plus VAT.



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## DIGITAL LED NETWORK

**Location:** Departures knuckle area

**Duration:** 1 month

**Quantity:** 5 surfaces

**Media cost:** € 105.020,00

**Spot length:** 15 sec

**Daily frequency:** 720

**Size:** 3 LED= 6 x 4 + 2LED = 2 x 3 (w/h)

**There will be 8 brands in a loop with 15 seconds (1 in 8)**

All prices plus VAT.

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## DIGITAL LED NETWORK

**Location:** Baggage reclaim

**Duration:** 1 month

**Quantity:** 18 surfaces (double-side)

**Media cost:** € 76.700,00

**Spot length:** 15 sec

**Daily frequency:** 720

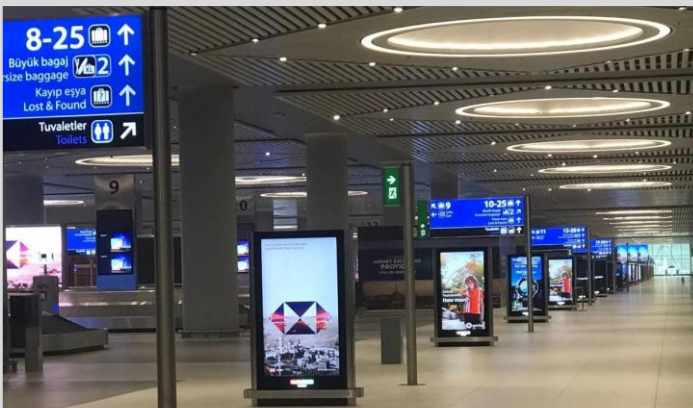
**Size:** 4 x 2 (w/h)

**There will be 8 brands in a loop with 15 seconds (1 in 8)**

All prices plus VAT.

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## DIGITAL CLP & DIGITAL MON NETWORK

**Location:** Baggage reclaim

**Duration:** 1 month

**Quantity:** 325 surfaces

**Media cost:** € 23.600,00

**Spot length:** 15 sec

**Daily frequency:** 720

**Size:** 65" – 75"

**There will be 8 brands in a loop with 15 seconds (1 in 8)**

All prices plus VAT.

# CONTACT



## **ABSAME SUGAL**

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