



# BILLBOARD ADVERTISING

Istanbul

wtm  outdoor ads

# Billboard advertising Istanbul

wtm [EU] outdoor ads

## City Light Poster

**Location:** Istanbul city

**Duration:** weekly

**Network size:** 115 surfaces

**Audience:** 850.000/ day

**Size:** 348 x 198 cm

All prices plus VAT.



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## Mega Light

**Location:** Istanbul city

**Duration:** weekly

**Network size:** 19 surfaces

**Price:** € 18.500,00

**Size:** 348 x 198 cm

All prices plus VAT.



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## Billboard

**Location:** Atatürk airport

**Audience:** € 850.000,00 / day

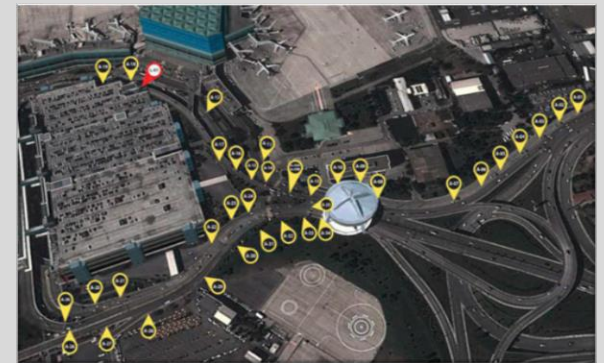
**Duration:** flexible

**Size:** 200 x 300 cm

**Network size:** 36 surfaces

**Price per surface:** from € 9.200,00 / day

All prices plus VAT.



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## Metro Billboard

**Location:** underground 47 stations

**Duration:** weekly

**Network size:** 115 surfaces

**Audience:** 850.000/ day

**Size:** 348 x 198 cm

All prices plus VAT.

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## Light BOX

**Location:** underground

**Duration:** weekly

**Network size:** 13 surfaces

**Audience:** 550.000/ day

All prices plus VAT.

# CONTACT



## **ABSAME SUGAL**

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